



WHO WE ARE

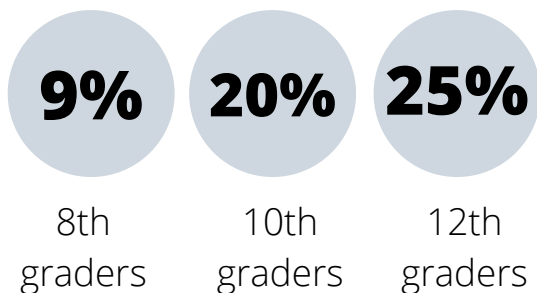
Youth coalition that engages, educates, and empowers young leaders, ages 13-18, to live tobacco free

WHAT WE DO

Service projects, peer education, advocacy, and leadership experiences that fight against deceptive tobacco marketing techniques targeting youth and minority groups.

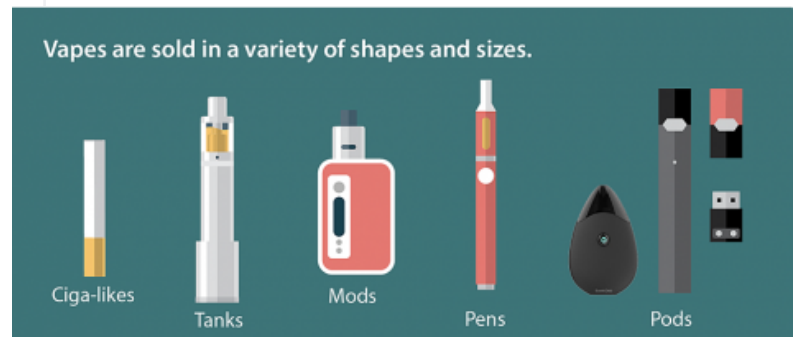
STATISTICS

Who vaped in 2019



WHY WE MATTER

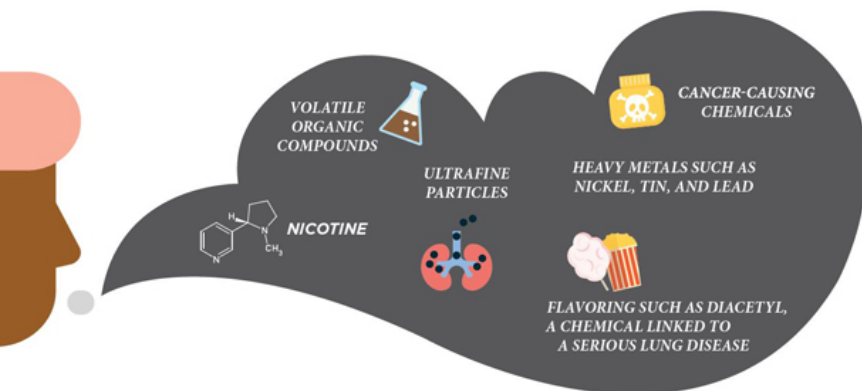
- Peer to peer education has proven effective in reducing teen tobacco use.
- Teens are more aware and willing to change than ever because of COVID.
- Tobacco use has been associated with higher rates of COVID as well as more severe illness.
- Coping mechanisms gained to reduce tobacco use can be used for other stressors.



IMPORTANCE

Vaping leads to:

- future addiction
- decreased athletic performance
- increased respiratory illness
- classroom distraction
- poorer test scores
- irritability/increased fights



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