

PENN DECA

STATE CAREER DEVELOPMENT CONFERENCE



State Competition

Last week, Penn DECA had the opportunity to compete at the state level in Indianapolis, boasting one of the largest chapters and showcasing its dedication and strive for excellence—a testament to months of meticulous preparation. From completing lengthy tests to delivering multiple presentations, each member contributed to another year of remarkable success for Penn DECA.



Great Success

Penn DECA excelled at the state competition with 19 members qualifying for the international competition across 9 different events. Beyond these qualifiers, we also had several members who were finalists in their events, placing in the top 10, and numerous others receiving honorable mentions. We are incredibly proud of their accomplishments and eagerly anticipate their continued success at the state competition. We are incredibly proud of their accomplishments and eagerly anticipate their continued success at the international competition.



Congratulations to all of the international qualifiers listed below!

DECA International Qualifiers

BUSINESS OPERATIONS RESEARCH

AMRIT KAUR, RHEA RHAKRA, & CAMERON POZNANSKI

FRANCHISE BUSINESS PLAN

AYVAH BELL & JOEL BELL

INDEPENDENT BUSINESS PLAN

ELIZABETH ESHOWSKY

INTEGRATED MARKETING CAMPAIGN - PRODUCT

EVERY FERRIES & LUCY SALWIN

INTEGRATED MARKETING CAMPAIGN - SERVICE

SELIN BILGICER, DANIELLE CILIBERTI, & MIA HELM

COMMUNITY GIVING PROJECT

LAYLA BERRY & ELLA SMOKER

ENTREPRENEURSHIP TEAM DECISION MAKING

CHRIS CHEN & DAVID GURACCI

HOSPITALITY SERVICES TEAM DECISION MAKING

MATTHEW DEAHL & STANLEY LIEW

BUSINESS LAW AND ETHICS TEAM DECISION MAKING

LANA EALDAMA & NOAH SCHAFER

The qualifiers will proudly represent Penn High School and Indiana at the International Competition in Anaheim, California, in late April.



Special Shoutout to Matthew Deahl

Matthew was elected as
Indiana DECA's Region 1
President for the 2024-2025
school year!



*****Staggered invites will be sent to member emails in the coming weeks. Invites to execs, ICDC qualifiers, and seniors will be sent out via email on Monday.***

Save the date for April 17 from 6:30 to 8:30 for the first-ever DECA banquet! It will be free of charge and members will be able to bring up to two guests. Light desserts and drinks will be provided. We hope to see you there!

Stay Connected

Don't forget to follow us on instagram @pennhighdeca for the latest updates, reminders, and member spotlights!

